

## NEWS RELEASE

### *For Immediate Release*

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#### **!viva italia!**

*Team CreAgri is Eager to Keep Italian Winning Streak Alive!*

(Hayward, CA) With Italy's 2006 World Cup Win, CreAgri, Inc. looks to defend their 2005 title at the Regatta Cup Challenge at the 2006 Newport Summit in with swelled pride and anticipation. The NBJ/Newport Summit is the premier event for leaders in the Health and Nutrition Industry, and takes place in Laguna Niguel, CA. CreAgri, Inc, founded by Dr. Crea formerly of Italy, is one of this year's premier sponsors of the Newport Summit.

CreAgri, Inc. is dedicated to promoting health and wellness through the development of antioxidant polyphenols and related innovative products for functional food, health and dietary supplements. Dr. Crea has created many products that help athletes excel by promoting joint health and mobility and also performance and energy!

As workouts intensify, the cells and muscle groups of their body are at increased risk for muscle damage by free radicals. Now there is a natural source to help reduce this damage with CreAgri Inc.'s antioxidant dietary supplement, Olivenol™. **Olivenol™ contains hydroxytyrosol, the natural olive polyphenol, which has the highest level of free radical protection activity ever reported for any natural antioxidant compound.**

Safe for all age groups with no known side-effects, Olivenol™ with **HIDROX®** is used and trusted by doctors and practitioners. Besides its free radical absorbency, this antioxidant supplement helps promote:

- Joint Health
- Cardiovascular Wellness
- Immune System Balance
- Skin Wellness
- Reduction of Oxidative Stress and Cholesterol
- Antimicrobial Activity

"Staying active and participating in regular moderate exercise are both important aspects for optimal health and function of the human body," stated Dr. Roberto Crea, founder and chief scientist of CreAgri, Inc, "to best shield the body from free radical damage is Olivenol™ with **HIDROX®**, which provides the highest amount of protection of any other antioxidants derived from an organic plant. It is a complimentary supplement to a balanced diet, and suitable for people of all ages." Dr. Crea, developed a patented innovative process called Integrale™ which extracts hydroxytyrosol - from the juice of the olive - to generate **HIDROX®**.

CreAgri, Inc. is the first company in the world to develop environmentally friendly process that enhances the entire oil industry resulting in products with scientifically tested health benefits, among them Supremo Extra Virgin Olive Oil, and **HIDROX®**. For more information on Olivenol™ or other CreAgri products, visit [www.CreAgri.com](http://www.CreAgri.com) or call 1-866-4CREAGRI, or (510) 732-8072. CreAgri Inc. is located at 25565 Whitesell St., Hayward, CA, USA. Or call Christie Communications at (805) 969-3744.