

NEWS RELEASE

For Immediate Release

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THE MEDITERRANEAN DIET ENHANCES YOUR LIFE, LOOKS AND LONGEVITY

CreAgri, Inc. Captures the Mediterranean Diet Benefits in their Olivenol™ Supplements

(Hayward, CA) For thousands of years, in the warm sun and fertile soil of the Mediterranean, olive groves have covered the hills and spilled over into the valleys. The natives crushed the olive for its life-enriching oil, which promoted radiant skin, flexible bodies, and vibrant energy. Stemming from this natural way of life, the Mediterranean diet has become a lifestyle to copy for many Americans. Now Americans can enjoy these benefits in a convenient, scientifically tested supplement Olivenol™, created by CreAgri, Inc. of San Francisco.

“With an ‘American version’ of the Mediterranean diet becoming more popular and acknowledged, Americans are seeing the benefits of consuming all-natural foods and beverages rich in natural antioxidants.” says Dr. Roberto Crea, Founder, Chairman and Chief Scientist at CreAgri, Inc. “Olive oil is featured as it’s own food group in this diet, whose benefits can be seen in many areas including cardiovascular wellness, skin, joint and immune system health. We researched and developed the Olivenol™ supplement line to make this healthy lifestyle convenient and beneficial for all ages. The results people are getting with Olivenol™ are exciting.”

According to the Mediterranean diet, olive oil and has been correlated to notably low incidence of chronic diseases and high life-expectancy rate. Olive Oil contains such high concentration of antioxidants, that it discourages clogged arteries and many chronic diseases, including cancer. Extracted from the pulp of organically grown olives, Olivenol[®] is the dietary supplement created to provide the antioxidant and anti-inflammatory benefits of olive oil and the Mediterranean diet in an easy-to-take tablet without the fat and calories.

Olivenol™ contains hydroxytyrosol, the natural olive polyphenol with the highest level of free radical protection activity ever reported for any natural antioxidant compound. Olivenol™ with Hidrox™ (CreAgri, Inc.’s exclusive raw material formulation of hydroxytyrosol) is the first to contain hydroxytyrosol, the primary and most potent antioxidant polyphenol found in olive oil. One tablet of Olivenol is equivalent to 4-6 oz. of extra virgin olive oil, and is made only from the aqueous fraction of fresh, organically grown olives.

CreAgri’s commitment to excellence is demonstrated by their use of only 100% organic olives to create Olivenol™ with Hidrox™. And while it is commonplace in the industry to use chemical solvents in extracting natural compounds, the Integrale™ process and all of CreAgri’s proprietary processes are completely natural and solvent-free.

“From many years of playing competitive volleyball, I had immense joint pain that was starting to inhibit my movement.” says Troy Tamas of Santa Barbara, competitor in 2006 Junior Olympics in Minneapolis, “Once I started taking Olivenol™ supplements, my pain was gone within two weeks. I would recommend this product to all athletes and active people.”

The antioxidant polyphenols contained in Olivenol™ are easily absorbed through the gastrointestinal system and into the blood stream where they help fight the toxic free radicals found in the human body. It is safe for all age groups and has no side effects. Used and trusted by doctors and practitioners, Olivenol™ with Hidrox™ helps promote skin and cardiovascular wellness, immune system balance, joint health and antimicrobial activity.

In researching the needs of consumers and the benefits of Olivenol™ supplements, CreAgri, Inc. formulated three different Olivenol Plus™ formulas to better focus on such ailments as reported by the consumers. Olivenol Plus™ now comes in three different formulas including:

- Joint Health and Mobility
- Skin Beauty and Protection
- Performance and Energy

Olivenol Plus™ retails for \$21.95 and can be found by contacting www.creagri.com for additional information.

For more information on Olivenol™ or other CreAgri products, visit www.CreAgri.com or call 1-866-4CREAGRI, or (510) 732-6478. CreAgri Inc. is located at 25565 Whitesell Street, Hayward, CA, USA. Or contact Rose Bardin at Christie Communications at (805) 962-1347 or by email at rbardin@christiecomm.com.