



## **NEWS RELEASE**

**For Immediate Release Please**

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### **Cold Weather Conditioning with OLIVENOL Skin Beauty & Protection™**

CreAgri, Inc's Product Provides Skin Survival for Winter Vacations and Family Outings

(Hayward, CA) As winter vacation time approaches, women are thinking about ways to combat the skin damage that winter storms and cold climates can cause during ski trips or family ice skating excursions to the local rink. Even if you're just a spectator, the wind and cold can play havoc on your skin, causing dryness and chafing. Also, the extreme weather conditions throughout the country, along with the stress of traffic or airport congestion can significantly compound poor skin health. But, cold weather sport enthusiasts who love to play in the ice and powder are combating these elements by utilizing the protective skincare properties of CreAgri, Inc's OLIVENOL with HIDROX™, a proven defense against skin-damaging stressors. **CreAgri, Inc's OLIVENOL Skin Beauty & Protection™**, a dietary supplement formulated specifically to promote healthy skin from the inside-out.

The original **OLIVENOL Skin Beauty & Protection™** has been growing in popularity since its debut. It is the only dietary supplement to provide the antioxidant benefits of



olives in an easy-to-take tablet. Olivenol is made only from the aqueous fraction of fresh, 100% organically grown olives. Now combined with Alpha Lipoic Acid, the **Skin Beauty & Protection** formula is a welcome addition to the beauty regimen of many women who can see the negative affects that weather and stress are having on their skin.

**OLIVENOL Skin Beauty and Protection™** is the first and only dietary supplement to contain potent antioxidant polyphenols extracted from the pulp of organically grown olives. These polyphenols are believed to fight the damaging effects of free radicals, which are related to sun damage and other forms of environmental stress. Furthermore, these polyphenols have long been



associated with creating a sense of well-being and a reduction in stress, so it helps to fight against stress-caused skin problems such as acne, skin thinning, and unwanted wrinkles.

The first key ingredient in **OLIVENOL Skin Beauty and Protection™** is HIDROX™, CreAgri's patented hydroxytyrosol is the primary and most potent antioxidant polyphenol found in olives. It is considered to be the most potent antioxidant yet discovered, which explains its effectiveness against the skin threats mentioned above. The second key ingredient, Alpha Lipoic Acid, is recognized for its involvements in glucose metabolism and antioxidant protection. These ingredients combined help promote skin health and protection that women are seeking.

Understandably, the health benefits offered by this supplement extend far below the surface of the skin. Researchers worldwide find that diets rich in olive oil polyphenols found in **OLIVENOL Skin Beauty & Protection™** are associated with healthier breast tissue, colon function, cardiovascular function, and offer significant extra protection from secondary smoke as well as the aforementioned sun-related skin damage.

OLIVENOL Skin Beauty & Protection™ with HIDROX™ and Alpha Lipoic Acid can be purchased at [www.creagri.com](http://www.creagri.com) or by calling (510) 732 -6478.

CreAgi Inc. is dedicated to promoting health and wellness through the development of antioxidant polyphenols and related innovative products for functional food, health and dietary supplements. It is the first company in the world to use an environmentally friendly process to redefine practice in the oil industry resulting in products with tremendous health benefits. For information visit: [www.CreAgi.com](http://www.CreAgi.com) or call 510-732-6478. CreAgi Inc. is located at 25565 Whitesell Street, Hayward, CA, or call Gillian Christie, Christie Communications at (805) 969-3744.

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